

PRESS CONTACT:

Belinda Rooney
S&S Public Relations, Inc.
1-609-750-9110
brooney@sspr.com

COMPANY CONTACT:

Colin Beasty
[Advanced Systems Concepts, Inc.](http://AdvancedSystemsConcepts.com)
1-973-539-2660 Ext. 141
cbeasty@advsyscon.com

**ActiveBatch® Supports Growing Use Of
Microsoft System Center Via New Service Manager Job Steps**
*Additions to ActiveBatch Jobs Library Speed Incident Resolution Process by Instantly
Issuing Alert in System Center Service Manager When Problems Arise*

MORRISTOWN, NJ – (March 15, 2011) – In a move to bring even greater efficiency to Microsoft’s System Center server/desktop management product suite, [Advanced Systems Concepts](http://AdvancedSystemsConcepts.com), Inc. (ASCI), maker of [ActiveBatch® Workload Automation and Job Scheduling Software](http://ActiveBatch.com), today announced it has integrated System Center Service Manager incident alerts as a part of ActiveBatch V8. Delivered via a series of new alert actions and job steps in its extensive jobs library, ActiveBatch can now cut through the “red tape” of incident resolution by automatically integrating business and administrative incident reporting, quickly putting information in the hands of the correct IT administrators whenever critical processing tasks falter.

ActiveBatch’s integrated [Service Manager](#) alert actions and job steps bring an even higher degree of utility and value to the industry’s leading cross-platform enterprise job scheduling application. Important or critical workflows can be easily integrated into the Service Manager incident resolution workflow whenever any significant event occurs. The alert provides the incident with both ActiveBatch and business process information needed for timely and accurate resolution.

Via the new Service Manager support, ActiveBatch facilitates the creation, updating, resolution and closure of incidents within a workflow, providing both efficiency and accountability for issue resolution and improving IT help desk operations in the process.

“ActiveBatch’s reliability and flexibility has led enterprises to use our product to manage many of their organization’s most essential IT workflows. As such, we’ve strived to make resolution of issues as quick and efficient as possible,” said Jim Manias, Vice President of Marketing and Sales for Advanced Systems Concepts. “Many workflows involving enterprise applications like [SAP](#) or [Informatica](#) are simply too important to be hindered by slow incident response or resolution. ActiveBatch’s support for Microsoft Service Manager removes one step in the resolution process by integrating business and administrative workflows. When an issue arises, an incident can now be inserted directly into System Center Service Manager so that a faster response can be executed.”

Microsoft System Center, of which Service Manager is a prime component, has become the core platform for desktop and server management at many of the world’s leading enterprises. System Center includes a suite of products for configuring, operating, and virtualizing networks as well as managing backup/restores, connected mobile devices and much more. Driven by the cloud computing megatrend,

- more -

S I M P L I F Y I N G W O R K F L O W S A U T O M A T I C A L L Y



ActiveBatch® Supports Growing Use Of Microsoft System Center Via New Service Manager Job Steps—Page 2

Microsoft has experienced double-digit growth in System Center revenues, with strong demand expected to continue in 2011.

Along with support for Service Manager, ActiveBatch V8 has added job steps that help create virtual machines using [Virtual Machine Manager](#), another System Center component. ActiveBatch has supported [Systems Center Operations Manager](#), a cross-platform management server for operating systems and hypervisors, for some time.

ActiveBatch Version 8 is now available for licensing, as well as by automatic upgrade for companies participating in ASCI's ActiveBatch Version Upgrade program. For a full description of new ActiveBatch V8 features, go to http://www.advsyscon.com/products/activebatch/job_scheduling.asp or log on to www.advsyscon.com.

About Advanced Systems Concepts, Inc.:

Headquartered in Morristown, New Jersey, [Advanced Systems Concepts, Inc.](#) offers many software products and options for users of Windows, UNIX, Linux, HP OpenVMS and NSK systems as well as IBM z/OS, AIX, i5OS and SCO UNIX. These products provide answers to software developers and system managers with improved system efficiency and utilization. Advanced Systems Concepts has a worldwide base of customers in over 40 countries around the world. Advanced Systems Concepts is a Microsoft Gold Certified Partner and a member of the Microsoft System Center Alliance. It is also an SAP software solution partner, an Informatica Partner, a Netezza Technology Partner, an Oracle Gold Partner, an HP Business Partner, an IBM Business Partner, a member of the VMware TAP program, an HP-UX Power Partner, and is certified Red Hat Ready. For more information, see the company's website at <http://www.advsyscon.com> or call (800) 229-2724 or 1-973-539 2660.

Copyright © 2011 [Advanced Systems Concepts, Inc.](#) ActiveBatch is a registered trademark of Advanced Systems Concepts, Inc. Other company and/or product names are trademarks and/or registered trademarks of their respective firms.

###