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Advanced Systems Concepts Brings Greater Power To ActiveBatch® By Becoming An Informatica Featured Partner

*ASCI's Flagship Job Scheduling/Workflow Automation System Now Supports
Informatica PowerCenter 9 Data Integration Platform; Workflow Scripting Eliminated*

MORRISTOWN, NJ – (September 14th, 2010) – [Advanced Systems Concepts](http://AdvancedSystemsConcepts.com), Inc. (ASCI), maker of [ActiveBatch® Workload Automation and Job Scheduling Software](http://ActiveBatch.com) and other solutions that enhance Windows™, Linux, UNIX, z/OS and OpenVMS systems among others, announced today that it has become a member of the partnership program from Informatica Corporation (NASDAQ: INFA), the world's number one independent provider of data integration software. The move allows users of Informatica's PowerCenter products to easily create robust job scheduling workflows involving both Informatica and non-Informatica processes using ActiveBatch, with no custom scripting necessary.

Deployed at enterprises in 40 countries, [ActiveBatch](http://ActiveBatch.com) is a cross-platform [Workload Automation and Job Scheduling Software](http://ActiveBatch.com) solution that is expert at all aspects of job scheduling, as well as the technologies that support a modern distributed job scheduling and Workload Automation system. The application lets users automate and [centrally manage](#) disparate jobs and workflows, including tasks involving the most common operating systems, enterprise business applications and even [Web Services](#).

Soon to be available in Version 8, ActiveBatch offers both an [event-based scheduling](#) architecture and an [Integrated Jobs Library](#) of Informatica "production ready" [job steps](#) that helps users quickly and efficiently create and reuse templates and services. Such job steps expedite the IT workload automation process without having to create and maintain custom scripts. ActiveBatch processes can be easily integrated within Informatica activities using its drag-and-drop approach to workflow design.

"ActiveBatch excels at the most critical aspects of job scheduling. In particular, it is adept at integrating applications like Informatica with other applications like SAP; with databases such as SQL Server or Oracle; and with technologies ranging from OpenPGP and Java to Powershell and Web services," said Jim Manias, Vice President of Marketing and Sales for Advanced Systems Concepts. "The inclusion of Informatica's job steps in the ActiveBatch jobs library now makes it possible to quickly and easily manage Informatica's integration with a host of top enterprise applications."

"ActiveBatch and PowerCenter 9 offer Informatica users a new way to integrate their applications and data for greater business efficiency," said Stuart Horne, Vice President, Worldwide Alliances,

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Informatica. “ActiveBatch's robust event-based job scheduling capabilities, as well as its advanced jobs library, work well within the PowerCenter environment. The result is excellent use of warehouse resources, reliable business data and easy workflow management.”

ActiveBatch's ability to manage tasks within Informatica, SAP, Oracle, SQL Server and other enterprise platforms greatly simplifies job scheduling. From one dashboard, users can create, modify, implement and monitor virtually any job task, avoiding individual schedulers and eliminating unnecessary scripting. Users can trigger workflows based on events, other processes, date and time schedules and more; what's more, ActiveBatch's ability to utilize variables, dependencies and constraints such as file size or available disk space helps optimize job execution for maximum overall performance.

ActiveBatch integration with Informatica is separately licensed as an extension of the ActiveBatch system. For more information about ActiveBatch, including white papers and a free copy of a recent Advanced Systems Concepts, Inc.-commissioned study on the economic impact of ActiveBatch, log on to www.advsyscon.com.

About Advanced Systems Concepts, Inc.:

Headquartered in Morristown, New Jersey, [Advanced Systems Concepts, Inc.](http://www.advsyscon.com) offers many software products and options for users of Windows, UNIX, Linux, HP OpenVMS and NSK systems as well as IBM z/OS, AIX, i5OS and SCO UNIX. These products provide answers to software developers and system managers with improved system efficiency and utilization. Advanced Systems Concepts today has over 200,000 licenses installed and a worldwide base of customers in 40 countries around the world. Advanced Systems Concepts is a Microsoft Gold Certified Partner and a member of the Microsoft System Center Alliance. Advanced Systems Concepts is also an SAP software solution partner, an Informatica Partner, an Oracle Gold Partner, an HP Business Partner, a Sun Catalyst member, an IBM Business Partner, a member of the VMware TAP program, an HP-UX Power Partner, and is certified Red Hat Ready. For more information, see the company's website at <http://www.advsyscon.com> or call (800) 229-2724 or 1-973-539 2660.

About Informatica:

Informatica Corporation (NASDAQ: INFA) is the world's number one independent provider of data integration software. Organizations around the world gain a competitive advantage in today's global information economy with timely, relevant and trustworthy data for their top business imperatives. More than 4,100 enterprises worldwide rely on Informatica to access, integrate and trust their information assets held in the traditional enterprise, off premise and in the Cloud. For more information, call +1 650-385-5000 (1-800-653-3871 in the U.S.), or visit www.informatica.com. Connect with Informatica at <http://www.facebook.com/InformaticaCorporation>, <http://www.linkedin.com/companies/3858> and <http://twitter.com/InformaticaCorp>.

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